



BATTLE @ THE BALLPARK **ROCK! PAPER! SCISSORS!**

HELP US RAISE \$1 MILLION FOR STL YOUTH

Rock Paper Scissors, a beloved child's game, delivers unique playability. It is the only game that gives every player — regardless of skill or age — an equal chance at winning. Throughout Eastern Missouri, players can challenge family, friends, co-workers, and industry competitors and their employees to enter a “battle” that is not only fun, and silly, but also plays it forward for youth futures.

LET'S COVER THE BASES...

- Save the Date: Evening of Saturday, June 4, 2022 from 6pm to 9pm - 21+ Adults Only
- Playing Rock! Paper! Scissors! on the field at Busch Stadium
- A tournament bracket determines the showdowns, all you need to bring is a healthy dose of friendly competition and team spirit
- Two-month fundraising campaign leading up to the main event, through employee engagement & friend-to-friend fund raising
- Organizations will receive an official game kit to support planning & set them up for fundraising success.
- Big Awards await the winners: Top Fundraisers, Game Winners, Smack Talker and more!

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STEP UP TO THE PLATE & SPONSOR

POWERED-UP PARTNERSHIP

Scale and reach are key to the success of this unique campaign. Combining your brand and team with Big Brothers Big Sisters can exponentially magnify results. Funds raised will fuel the programs and services of BBBSEMO.

FOR THE FUTURE OF OUR YOUTH

Independently and as partners, BBBSEMO and our community show up for young people. We empower young people in their pursuit of a meaningful, stable, and independent life.

INNOVATION DRIVES COMMUNITY SUCCESS

This first-time battle is like no other run, walk or golf tournament. It's innovative. Your partnership is innovative. And your participation allows us to strive to innovate within our work and with development of new offerings.

FOR THE SAKE OF FUN!

Let's create child-like energy. Battle at the Ballpark offers a chance to boost morale, engage teams and launch communities. Here's a chance to challenge one another joyfully and further our cause to show up for youth.

THINK OUTSIDE OF THE RING

With so many opportunities to play and laugh—and the main event at Busch Stadium—you can leverage your Battle at the Ballpark sponsorship from multiple budgets.

Options might include:

- Client Entertainment
- Employee Engagement
- Charitable Giving

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DIAMOND "ROCK" SPONSORSHIP

\$100K

As the Diamond "Rock" Sponsor, your commitment to youth will be recognized front and center throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

BENEFITS INCLUDE...

- Organization name/logo prominently displayed on Busch Stadium digital Scoreboard(s)
- Name/logo showcased on the Battle at the Ballpark Center Ring
- Name/logo featured on high-value printed and digital signage
- Name/logo highlighted on Big Brothers Big Sisters of Eastern Missouri's website
- Logo displayed on event swag/merchandise
- Logo shared on event emails and/or tickets
- Four (4) Tables of 8, plus tableside concierge
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 200 ticket vouchers for St. Louis Cardinals' Home Game
- Complimentary use of Big Brothers Big Sisters Anew Rooftop (4 hours)
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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GRAND SLAM SPONSORSHIP

\$50K

As a **Grand Slam Sponsor**, your commitment to youth will be recognized front and center throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement,

BENEFITS INCLUDE...

- Organization name/logo prominently displayed on Busch Stadium digital Scoreboard(s)
- Name/logo showcased on the Battle at the Ballpark Center Ring
- Name/logo featured on high-value printed and digital signage
- Logo shared on event emails and/or tickets
- Three (3) Tables of 8, plus tableside concierge
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 100 ticket vouchers for St. Louis Cardinals' Home Game
- Complimentary use of Big Brothers Big Sisters Anew Rooftop (4 hours)
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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THE "PAPER" CUT SPONSORSHIP

\$25K

As a **Paper Cut Sponsor**, your commitment to youth will be recognized throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Name/logo featured on high-value printed and digital signage
- Three (3) Tables of 8, plus tableside concierge
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 50 ticket vouchers for St. Louis Cardinals' Home Game
- Complimentary use of Big Brothers Big Sisters Anew Rooftop (4 hours)
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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HOME RUN SPONSORSHIP

\$15K

As a **Home Run Sponsor**, your commitment to youth will be recognized throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Two (2) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Receive 30 ticket vouchers for St. Louis Cardinals' Home Game
- Complimentary use of Big Brothers Big Sisters Anew Rooftop (4 hours)
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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"SCISSORS" WORKOUT SPONSORSHIP

\$10K

As a **Scissors Workout Sponsor**, your commitment to youth will be recognized throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Two (2) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Organization showcased in focused posts on social media
- Receive 20 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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ON BASE SPONSORSHIP

\$5K

As an **On Base Sponsor**, your commitment to youth will be recognized throughout this two-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- One (1) Table of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Organization showcased in focused posts on social media
- Receive 10 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark on 6/4!**



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SPECIAL PACKAGES AVAILABLE CUSTOMIZED FOR YOUR BUDGET

We'll work with you to create a **Custom Sponsorship Package** that highlights your purpose and our partnership. Your commitment to youth will be recognized through- out this two-month campaign.

You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

Receive benefits consistent with traditional sponsorship packages.

EXAMPLES INCLUDE...

Beverage Sponsor: **SOLD OUT** \$50,000 (In-Kind)

Print Sponsor: \$25,000 (In-Kind)

Battle Sponsor: **SOLD OUT** \$50,000

First Aid Sponsor: \$10,000

Fireworks Sponsor: \$10,000

Training Sponsor: \$5,000
(Bullpen, Batting Cages, Cornhole)

Photo Booth Sponsor: \$5,000

