



## BATTLE @ THE BALLPARK **ROCK! PAPER! SCISSORS!**

### **HELP US RAISE \$750,000 FOR STL YOUTH**

Rock Paper Scissors, a beloved child's game, delivers unique playability. It is the only game that gives every player – regardless of skill or age – an equal chance at winning. Throughout Eastern Missouri, players can challenge family, friends, co-workers, and industry competitors and their employees to enter a “battle” that is not only fun, and silly, but also plays it forward for youth futures.

#### **LETS COVER THE BASES...**

- Playing Rock! Paper! Scissors! on the field at Busch Stadium. Date to be announced soon!
- Organizations will receive an official game kit to support planning & set them up for fundraising success
- A tournament bracket determines the showdowns, all you need to bring is a healthy dose of friendly competition and team spirit
- One-month fundraising campaign leading up to the main event, through employee engagement & friend-to-friend fund raising
- Big Awards await the winners: Top Fundraisers, Game Winners, Smack Talker and more!
- Unique opportunity to entertain clients, engage employees and demonstrate corporate social responsibility.

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## DIAMOND "ROCK" SPONSORSHIP

# \$100K

As the Diamond "Rock" Sponsor, your commitment to youth will be recognized front and center throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

### BENEFITS INCLUDE...

- Organization name/logo prominently displayed on Busch Stadium digital Scoreboard(s)
- Name/logo showcased on the Battle at the Ballpark Center Ring
- Name/logo featured on high-value printed and digital signage throughout the Ballpark
- Name/logo highlighted on Big Brothers Big Sisters of Eastern Missouri's website home page and fundraising page
- Logo displayed on event swag/merchandise, including hand fan maps, player boxes and more
- Name/Logo shared on event emails
- Four (4) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 200 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## GRAND SLAM SPONSORSHIP

# \$50K

As a **Grand Slam Sponsor**, your commitment to youth will be recognized front and center throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement,

### BENEFITS INCLUDE...

- Organization name/logo prominently displayed on Busch Stadium digital Scoreboard(s)
- Name/logo showcased on the Battle at the Ballpark Center Ring
- Name/logo featured on high-value printed and digital signage throughout the Ballpark
- Logo shared on event emails and/or tickets
- Three (3) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 100 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## THE "PAPER" CUT SPONSORSHIP

# \$25K

As a **Paper Cut Sponsor**, your commitment to youth will be recognized throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

### BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Name/logo featured on high-value printed and digital signage
- Three (3) Tables of 8
- Organization recognized, on field and between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Organization included in media mentions
- Receive 50 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## HOME RUN SPONSORSHIP

# \$15K

As a **Home Run Sponsor**, your commitment to youth will be recognized throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

### BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Two (2) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Name/logo featured on videos, social media and during the event
- Organization showcased in focused posts on social media
- Receive 30 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## "SCISSORS" WORKOUT SPONSORSHIP

# \$10K

As a **Scissors Workout Sponsor**, your commitment to youth will be recognized throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement.

### **BENEFITS INCLUDE...**

- Organization name/logo displayed on Busch Stadium digital ribbon board
- Two (2) Tables of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Organization showcased in focused posts on social media
- Receive 20 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## ON BASE SPONSORSHIP

# \$5K

As an **On Base Sponsor**, your commitment to youth will be recognized throughout this one-month campaign. You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

### BENEFITS INCLUDE...

- Organization name/logo displayed on Busch Stadium digital ribbon board
- One (1) Table of 8
- Organization recognized, on field, between event battles by Master of Ceremonies
- Organization showcased in focused posts on social media
- Receive 10 ticket vouchers for St. Louis Cardinals' Home Game
- **Guaranteed bracket spot in Battle at the Ballpark**





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## **SPECIAL PACKAGES AVAILABLE CUSTOMIZED FOR YOUR BUDGET**

We'll work with you to create a **Custom Sponsorship Package** that highlights your purpose and our partnership. Your commitment to youth will be recognized throughout this one-month campaign.

You'll see benefits pre, during and post event. You'll also have a unique and fun way to boost morale and team engagement, while building external awareness in our community.

Receive benefits consistent with traditional sponsorship packages.

### **EXAMPLES INCLUDE...**

**Beverage Sponsor:** \$50,000 (In-Kind)

**Print Sponsor:** \$25,000 (In-Kind)

**Battle Wear Sponsor:** \$50,000

**Fireworks Sponsor:** \$10,000

**Photo Booth Sponsor:** \$5,000

